



What is the East Tennessee Saddlebred Association?

The East Tennessee Saddlebred Association (ETSA) is the ASHA Charter Club for the state of Tennessee. Despite the name, membership is welcome and encouraged from Saddlebred enthusiasts across the state and surrounding areas.

Membership in ETSA is open to anyone who is interested in the breed. Membership categories include adult, family, junior and supporting. Adult members are those 18 years of age and over. Family membership includes two adults and all children 17 and under in a family. Junior membership is defined as members 17 years of age and under and supporting memberships are for those who do not show or participate in the High Point Awards Program or show, but want to support the breed. A membership form is included in this mailing for your convenience and forms can be found on ETSA's web site at www.easttnsaddlebred.com.

What does ETSA do to promote the American Saddlebred?

ETSA sponsors two horse shows, ETSA Spring Classic and ETSA Midsummer Classic, as part of their activities to promote the American Saddlebred. Breeders of the American Saddlebred are promoted through the American Saddlebred Horse Breeder's Futurity of Tennessee and the ETSA Harvest Breeders Jackpot.

The ETSA Spring Classic Horse Show is held at the Tri-State Exhibition Center in McDonald (Cleveland), TN. Dates for 2014 are April 18 & 19.

The ETSA Midsummer Classic Horse Show is held at the Walters State Great Smoky Mountains Expo Center in White Pine, TN with 2014 dates being July 31, August 1 & 2.

The American Saddlebred Horse Breeder's (ASHB) Futurity of Tennessee and the ETSA Harvest Breeders Jackpot are held in conjunction with the Morristown Charity Horse Show. The ASHB Futurity of Tennessee and the ETSA Harvest Breeders Jackpot

will be held October 3-5, 2014. Nomination is required for participation in the ASHB Futurity of Tennessee. The deadline for nomination is May 15 each year. Nomination forms and rules are available at www.easttnsaddlebred.com.

Nomination is not required for participation in the ETSA Harvest Breeders Jackpot. An entry fee is paid and all entry fees along with \$500 added money from ETSA per class is paid out on a percentage basis.

Interested in competing for high point awards?

Members of ETSA have the opportunity to participate in ETSA's High Point Awards Program.

Nomination is required for participation in the High Point Awards Program. All horses must be nominated, All riders must be nominated for academy and equitation, in order to receive points for showing at affiliated shows. The affiliated shows are published on ETSA's web site on the Horse Show Calendar page. Shows inside the state of Tennessee earn double points.

Both the rider and recorded owner of the horse must be current members of ETSA. Horses and equitation riders must show at a minimum of three affiliated shows and academy riders must show at a minimum of two affiliated shows to be eligible. Nominating members must also assist with a show put on by ETSA by working on the show committee, working at one or both shows in a volunteer position, sell sponsorships, or sponsor classes themselves. The nomination form is located on the back of the membership form and is also available with the membership form at www.easttnsaddlebred.com. High point rules are published on the web site in the standing rules portion of the Bylaws.

ETSA to Publish Membership Directory

ETSA publishes a membership directory every two years. Directories are mailed to all ETSA members. Advertising space is made available to members and money collected

from ad sales goes to pay for printing of the directory. The Bylaws and Standing rules portion are published on ETSA's web site, however, member names and contact information is removed. If you would prefer your contact information not be published in the directory (address, phone number(s), e-mail address) please notify Dianna Pearson, ETSA secretary, in writing via e-mail, dpearson@charter.net, or mail to 339 Old Poplar Ridge Road, Talbott, TN 37877.

Ads are printed in black and white, but, full color ads are published on ETSA's web site. Ad prices are as follows:

- Full page (inside book) \$50.00
- Inside front cover - \$75.00
- Inside back cover - \$75.00
- Center spread (2 pages) - \$100.00
- Back page - \$100.00
- ½ page - \$28.00
- ¼ page - \$15.00

The deadline for advertising is April 1. Ads will be designed by Dianna Pearson with proofs being sent to purchasers for approval prior to publication.

ETSA Show Committee Meeting Dates Announced

Show Committee dates have been set for Monday, February 17 at Debbie Richardson's in Lenoir City and Monday, February 24 at Lisa Catron's in Morristown. Both meetings will begin at 6:30 p.m.

The meeting on February 17 will be to work on the ETSA Spring Classic and the meeting on February 24 will be to begin work on the ETSA Midsummer Classic. All members who wish to serve on the Show Committee are encouraged to come to these meetings.

Working on the show committee and serving on subcommittees of the show committee helps meet the High Point Program requirement of assisting with a show put on by ETSA.

NOTE: In order to be included in the membership directory, memberships must be submitted by April 1.

ETSA Officers

Cissy Mayo – President

865 603-0906

cissy.mayo@coldwellbanker.com

Lisa Catron – Vice President

423 586-2436

lisacible@gmail.com

Heather Jones – Treasurer

423 257-3095

jonesh@gcschools.net

Dianna Pearson – Secretary

423 581-1051

dpearson@charter.net

ETSA Affiliated Shows

Please note, these are the shows we have dates for at this point. Dates will be updated on the web site as they are received.

MARCH

March 13 - 15 -- ASAC -- Clemson, SC

March 29-30 -- Old Dominion -- Lexington, VA

APRIL

April 16 -- 19 -- J. D. Massey -- Clemson, SC

April 18 -- 19 -- ETSA Spring Classic -- McDonald (Cleveland), TN

April 24 -- 26 -- Southern Saddlebred Spring Fling -- Murfreesboro, TN

MAY

May 1 -- 3 -- Dixie Cup -- Conyers, GA

May 7 -- 10 -- Bonnie Blue National -- Lexington, VA

May 9-- 10 -- Asheville Spring Classic -- Fletcher, NC

May 14 -- 17 -- Asheville Lions Club -- Fletcher, NC

May 22 -- 24 -- New River Valley -- Dublin, VA

May 23 -- 24 -- Dallas Summer Classic -- Dallas, NC

May 22 -- 24 -- Mid South Spring Premiere -- Rainsville, AL

JUNE

June 3 -- 7 -- Germantown Charity -- Germantown, TN

June 5 -- 8 -- Blowing Rock -- Blowing Rock, NC

June 18 -- 21 -- Chattanooga/Cleveland Charity -- McDonald (Cleveland), TN

June 27 -- 28 -- Northeast Georgia Charity -- Gainesville, GA

JULY

July 18 -- 19 -- Rock Bridge Fair -- Lexington, VA

July 18 -- 19 -- Asheville Invitational -- Fletcher, NC

July 22 -- 26 -- Blue Ridge Classic -- Fletcher, NC

July 31, August 1 & 2 -- ETSA Midsummer Classic

AUGUST

August 17 -- 23 -- Kentucky State Fair -- Louisville, KY

SEPTEMBER

September 12-13 -- UPHA Chapter 8 -- McDonald (Cleveland), TN

September 17 -- 20 -- Southeastern Charity

-- Conyers, GA

OCTOBER

October 3 -- 5 -- Morristown Charity -- White Pine, TN

October 8 -- 11 -- Alabama Charity Horse Show -- Priceville, AL

October 10 -- 11 -- Old Dominion -- Lexington, VA

October 16 -- 18 -- Southern Saddlebred Fall Finale -- Murfreesboro, TN

October 17 -- 18 -- Dallas Fall Classic -- Dallas, NC

NOVEMBER

November 7 -- 8 -- Clemson Fall Classic -- Clemson, SC

PLEASE NOTE

Shows will begin requesting address lists soon, so please send in your membership so you will be included in affiliated show mailings.

Help Decrease Postage Costs

Due to increasing postal rates, ETSA would like to send correspondence via e-mail as much as possible. If you are willing to receive correspondence from ETSA via e-mail, please e-mail dpearson@charter.net (Dianna Pearson, ETSA secretary) and let her know you are willing to receive correspondence via e-mail.

ETSA Membership Directory Advertising Order

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

I wish to purchase the following advertising space in the ETSA Membership Directory:

- Full page (inside book) \$50.00
- Center spread (2 pages) - \$100.00
- Inside front cover - \$75.00
- Back page - \$100.00
- ¼ page - \$15.00
- Inside back cover - \$75.00
- ½ page - \$28.00

Please mail along with payment, wording for your advertisement, and any photos* for the advertisement to:

Dianna Pearson
339 Old Poplar Ridge Road
Talbott, TN 37877

*Photos may be e-mailed to dpearson@charter.net (note, photos should be at least 300 dpi to ensure quality)

NOTE: Payment must be received before advertisements will be published.

Advertising Deadline: April 1, 2014