

East Tennessee Saddlebred Association

Minutes

General Meeting

February 1, 2014 – Hillside Grill, Morristown, TN

Cissy Mayo called the meeting to order.

Deborah Richardson was presented with a gift certificate in appreciation for her service as president.

Minutes were distributed from the July 31 General Meeting and the May 20 Horse Show Committee Meeting for approval. Motion: Ray Bible Second: Lisa Catron

Heather Jones presented the treasurer's report.

The officers who were elected to serve for 2014-2015. President – Cissy Mayo; Vice President – Lisa Catron; Treasurer – Heather Jones; and Secretary – Dianna Pearson

Dates for 2014 ETSA horse shows were announced – ETSA Spring Classic – April 18 & 19 and ETSA Midsummer Classic – July 31, August 1 & 2.

The membership was reminded about the High Point Program requirement addition that in order to be eligible for high point awards, members must assist with a show put on by ETSA by either physically working at the show, working on the show committee, sell horse show sponsorships, or sponsor classes and/or ribbons. This is in addition to the previously established criteria. Criteria is published in the 2014-2015 Membership Directory and on ETSA's web site under "Member Business."

Members were asked if anyone wanted to volunteer to host socials during 2014. It was mentioned that Chris Long Schubert had said she was willing to host a social and would be contacted about the spring social.

Show committee meeting dates of February 17 to begin work on the ETSA Spring Classic and February 24 to begin work on ETSA Midsummer Classic.

Sign-up sheets for horse show committees were passed around.

Members were reminded that the Membership Directory would be published and that advertising space was available.



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Minutes

Show Committee Meeting

April 24, 2014 – Bridle Path Farm, Morristown, TN

Members Present: Celeste Byerley, Scott Byerley, Lisa Catron, Kim Dunn, Gordon Holen, Lu Howard, Cissy Mayo, Kathryn Moore, Dianna Pearson, Dalles Phillips, Laura Phillips, Nancy Phillips, Ashley Wilde
Non-member present: Allison Moody

Lisa Catron called the meeting to order.

Minutes from the April 24 meeting were distributed for approval. Motion: Cissy Second: Kim Dunn

Lisa updated the committee on judges both shows, Richard Lacy for ETSA Spring Classic and Clark Clouse for ETSA Midsummer Classic.

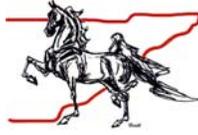
Volunteer positions for both shows were reviewed.

The Midsummer Classic exhibitors' party was discussed and options for the party that would result in a fun, successful party, but at a cheaper amount than last year's party were discussed. Kathryn Moore and Nancy Phillips said they would get some price quotes from some caterers.

The Welcome Cookout was discussed and Cissy Mayo said she was willing to cook hot dogs if necessary.

Midsummer Classic classes were discussed and the committee decided to include Add A Class slots in the class schedule. The fee for adding classes was set at \$250 up to the closing date and \$500 for any classes added after the closing date. Added classes will not pay any premiums. All Add A Class slots will be in morning sessions.

Motion to adjourn.



East Tennessee Saddlebred Association

Minutes

General Meeting

Sunday, June 8, Longvue Farm, Knoxville, TN

Cissy Mayo called the meeting to order.

Minutes were distributed from the February 1 General Meeting and the April 24 Horse Show Committee Meeting for approval. Motion: Laura Green Second: Heather Jones

Heather Jones presented the treasurer's report. Motion: Lisa Catron Second: Kim Dunn

Members were provided with financial data from the ETSA Spring Classic Horse Show

Volunteer positions for the ETSA Midsummer Classic Horse Show were discussed and members were asked to assist with the various vacant positions and with decorating center ring.

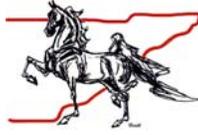
Members were informed that paperwork was being submitted to the State Department of Revenue to seek sales tax exemption for the horse show since the Expo Center now has to charge sales tax.

ETSA has been using a couple of designs on shirts with one being the official logo and the other being a variation of that logo. Members were asked if they had preferences as to the use of logos on shirts that the association is selling. A motion was made to use the official logo (full horse with the state outline behind it) for Midsummer Classic Horse Show shirts and the alternate logo could be used for the ETSA Spring Classic Horse Show. Midsummer Classic shirts could have some shirts with the logo on the front and some on the back. Motion: Lisa Catron Second of motion made

Dianna Pearson reported on the Membership Directory and the amount of advertising collected and costs for printing and mailing and that ETSA had cleared \$421.64 after costs.

Rick and Pam Powers volunteered to host a fall social.

Motion to adjourn.



East Tennessee Saddlebred Association

Minutes
General Meeting
Wednesday, July 30, 2014
Walters State Great Smoky Mountains Expo Center

Cissy Mayo called the meeting to order.

Minutes were distributed from the June 8 General Meeting for approval.

Motion: Lisa Catron Second: Kathryn Moore

Heather Jones presented the treasurer's report. Motion: Lisa Catron Second: Heath Hughes

Cissy asked members for ideas to help get more members to join and how to get more people to come to shows. Ideas discussed were getting show info on radio stations, posting signs, t-shirt drawings, and newspaper publicity.

Laura Green suggested putting together an ETSA Charter Club booth for the Morristown Charity Horse show.

The idea of having working western and working hunter classes for Midsummer Classic was discussed. Setting up the obstacles for working western and jumps for working hunter and locating sources for each was the thing that has prevented the show from already having these classes.

Members were asked to volunteer for vacant positions during the show.

Establishment of a policy on stalls was discussed. It was suggested if a barn/individual misses twice in five years they lose their spot. That policy would need to be addressed by the show committee.

The awards banquet was mentioned, but no decisions made.

Pray requests were made for Leon Richardson and Pam Powers' son.

Motion to adjourn.



East Tennessee Saddlebred Association

Minutes
General Meeting
Sunday, December 7, 2014
Laura Green's home, Knoxville, TN

Cissy Mayo called the meeting to order.

Minutes were distributed from the July 30 General Meeting for approval.

Motion: Lisa Catron Second: Laura Green

Heather Jones presented the treasurer's report. The report contained Midsummer Classic income/expenditures. Due to the number of outstanding checks in December members present decided to print that checks will be voided after 90 days

Motion: Lisa Catron Second: Debbie Tolliver

The banquet was discussed and members talked about moving to other areas for more attendance, but decided against it. A motion was made to hold the banquet at Hillside Grill in Morristown (same location as in 2014). Motion: Kathryn Moore Second: Lisa Catron

A motion was made to hold the banquet on February 7. Motion: Heather Jones Second: Lisa Catron

Charitable donations were discussed and members chose the following:

Ridin' High - \$750 Rainbow Riders - \$750 UPHA Chapter 8 - \$500

Motion: Allison Moody Second: Heather Jones

High point qualifications/sponsorships were discussed

- Potential sponsorship calling committee
- When new membership go out ask about sponsorships to qualify for high point awards (at banquet, etc.)
- Talked about corporate sponsorships, decided to talk to local businesses
- Sponsored classes were not announced at the horse show, before classes (need to be)
- Decided to somehow get sponsorships printed on class sheets (by secretary)

Susan Chadwell decided to be calling committee in return for a leather halter.

Horse show dates: ETSA Spring Classic – April 17-18 – Tri State Exhibition Center

ETSA Midsummer Classic – August 6-8 – Walters State Great Smoky Mountains Expo Center

Old Business- working western/working hunter classes at show suggested by Laura Green

How the class to be judged – maybe use a junior judge – maybe print out rules – if decided to have, needs to be first class of show for easy clean up

Needs to be brought back up at a horse show committee meeting

Motion to adjourn.