



# AMERICAN SADDLEBRED AMBASSADOR PROGRAM

## CHARTER CLUBS

<b>Region #</b>	<b>Name of Participant</b>	<b>ASHA Member #</b>
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### Charter Club Collecting Data

**PLEASE GIVE DETAILS ON BACK OR ADDITIONAL SHEETS IF NECESSARY**

PROMOTIONAL ACTIVITY (PLEASE ATTACH DETAILS)	POINTS	NUMBER OF OCCURRENCES	TOTAL
Took 1 or more American Saddlebred to an all-breed event such as a parade, group trail ride, etc. (list events)	20		
Took American Saddlebreds offsite to an Expo or other public promotional event (list events)	15		
Participated offsite in school, or club, or public seminar other than above:			
-with horse                      20 points per event	20		
-as a speaker                      15 points per event	15		
Hosted a barn show open to public and other barns (dates)	40		
Hosted a Clinic (dates)	20		
Hosted a Camp (dates)	20		
Held a public Open House (dates)	20		
Held onsite seminar for a group outside the breed (15 pts for each group/occurrence)	15		
Has website for Charter Club	20		
Has Facebook page for Charter Club	20		
Was written up in an all-breed print or online publication (list)	20		
Advertised in an all-breed print or online magazine (list)	10		
Took a Saddlebred to, or arranged for video exposure (earned at initial airdate):			
<i>For national network or movie (list)</i>	40		
<i>For local network or cable/internet program (list)</i>	30		
Collect data for Ambassador Program	15		
Host or Co-Host a High Point Prgam	15		
Sell or give away promotional items	15		
<b>ANNUAL TOTAL POINTS</b>			

- The ASHA will not be responsible for errors or omissions in the collection or transmission of data.
- Verify that your nearest charter club has received your data accurately on or before December 21.