

ETSA to Publish Membership Directory

ETSA publishes a membership directory every two years. Directories are mailed to all ETSA members.

Advertising space is made available to members and money collected from ad sales goes to pay for printing of the directory.

The Bylaws and Standing rules portion are published on ETSA's web site, however, member names and contact information is removed. If you would prefer your contact information not be published in the directory (address, phone number(s), e-mail address) please notify Dianna Pearson, ETSA secretary, in writing via e-mail, dpearson@charter.net, or mail to 339 Old Poplar Ridge Road, Talbott, TN 37877.

Ads are printed in black and white, but, full color ads are published on ETSA's web site. Ad prices are as follows: Full page (inside book) \$50.00 Inside front cover - \$75.00 Inside back cover - \$75.00 Center spread (2 pages) - \$100.00 Back page - \$100.00 1/2 page - \$28.00 1/4 page - \$15.00 The deadline for advertising is March 1. Ads will be designed by Dianna Pearson with proofs being sent to purchasers for approval prior to publication. You may also submit ads created by other sources. The finished book is 8 1/2 X 11 folded. Approximate print space for each ad is 7 1/2 tall and 4 1/2 wide. Photos and finished ads can be e-mailed to Dianna Pearson at dpearson@charter.net.

Please note, photos need to be at least 300 dpi for good reproduction. If you have questions please contact Dianna.

In order to have your name and contact information included in the directory, please send in your membership by March 1, 2018.

Cut on the line above and mail along with payment

ETSA Membership Directory Advertising Order

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

I wish to purchase the following advertising space in the ETSA Membership Directory:

Full page (inside book) \$50.00 Inside front cover - \$75.00 Inside back cover - \$75.00

Center spread (2 pages) - \$100.00 Back page - \$100.00 1/2 page - \$28.00 1/4 page - \$15.00

Please mail along with payment, wording for your advertisement, and any photos* for the advertisement to: Dianna Pearson
339 Old Poplar Ridge Road Talbott, TN 37877 *Photos may be e-mailed to dpearson@charter.net (note, photos should be at least 300 dpi to ensure quality)NOTE: Payment must be received before advertisements will be published. Advertising Deadline: March 1, 2018